



## Martina Gieske / Content Creator

I'm a real-time DIY and Design blogger that inspires my audience create a home that functions for their busy family. Whether I'm sharing decorating tips and room makeovers, or even larger DIY projects, I remain 100% relatable and many times learning right alongside them.



**25.6K**  
INSTAGRAM  
FOLLOWERS

**93%**  
WOMEN

**3.8%**  
ENGAGEMENT  
RATE

**20K**  
WEEKLY  
REACH



**68K**  
MONTHLY  
PAGEVIEWS

**58K**  
UNIQUE MONTHLY  
VISITORS

**3.3K**  
E-MAIL  
SUBSCRIBERS

**77%**  
WOMEN



**3M**  
MONTHLY  
VIEWS



**515**  
FOLLOWERS

My audience is made up of primarily married, working mothers who enjoy a mix of budget-friendly DIY and quality home décor products. They look to me for design advice and inspiration and trust my recommendations.

PARTNERSHIPS

**BRINKS**

**DOWNLITE**  
COMFORT TO THE CORE™



**FLEXIMOUNTS**

**stairtek**

FEATURED

**apartment therapy**

**REDFIN**

**hometalk**

**CRAFT  
GOSSIP**  
Crafts, DIY and Handmade Ideas

# PARTNERSHIPS

## BLOG POST - LIL HOSTED

\$1,500

An article written by Martina and hosted on thelivedinlook.com. Partnerships are disclosed at the beginning of each sponsored post and can contain multiple brand links throughout. All articles include a post on Instagram, Facebook and Pinterest.

## INSTAGRAM POST + STORY

\$750

## INSTAGRAM STORY

\$250

## INSTAGRAM REEL

\$700

## INSTAGRAM CAROUSEL

\$650

Instagram is the social media channel I've focused on the most, and I'm proud of the organic growth and engagement I experience every day. Posts are evergreen and stories include up to 3 frames with an additional charge of \$75 per frame.

## PRODUCTION: PHOTOGRAPHY

\$800

Additional visual assets can be created for Brand use. Product must be provided (if applicable) and includes 10 edited high-resolution images in desired format.

## PRODUCT GIFTING

NO FEE

Without paying a partnership fee I cannot guarantee that a product will be featured. However, should I feel that it aligns organically and is a value to my audience, I'm more than happy to feature and disclose it as a gift.

## PROJECT SPONSORSHIP

BY QUOTE

From remodeling projects, to room makeovers and DIY projects, if you have a project in mind you'd like me to execute, please let me know the details. Cost is determined by the scope of the project.

## BUNDLED SPONSORSHIPS

BY QUOTE

Every campaign is different, and I understand the flexibility needed to meet a budget. Choose the sponsorship options you'd like as part of your campaign and I'll build a custom quote based on the scope.